mark DYSON

User Experience Designer

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www.markdysoncreative.com

SKILLS

Design:
- User Experience
- Interface Design
- Visual Design
- Graphic Design
- Branding / Identity
- Print Design
- Web Design
- Video Editing

Research:
- User Interviews
- Usability Testing
- Personas
- Surveys
- Card Sorting
- Wireframing / Prototyping
- Competitive Analysis
- Affinity Mapping
- Journey Mapping
- Task Flows
- Heuristic Evaluation

Software/Programming:
- Adobe Creative Cloud
- Sketch
- Invision
- HTML/CSS

Personal:
- Dependable
- Hard-Working
- Self-Motivated
- Organized
- Quick Learner
- Team Player
- Honest

SUMMARY

Highly creative and versatile designer with over 18+ years of experience in developing innovative design solutions for print, web, mobile, video and software applications.

WORK EXPERIENCE

Taylor Technologies, Inc. • *Sparks, MD*   February 2004 – Present
Senior Graphic Designer

Responsible for the overall visual aspects of the company image and branding, developing and evolving creative concepts across a range of communication mediums, including print, web, mobile, video, interactive, point of sale, and packaging for the pool/spa and industrial water testing industry.

iPrecision • *Elkridge, MD*   February 2003 – February 2004
Graphic Designer & Project Manager

Conceptualized and designed stationery, brochures, corporate identities, direct mail campaigns, and developed film for offset/screen printing. Managed Home Depot Pro Desk campaign which involved illustrating maps, merging and addressing direct mail pieces, updating databases, and coordinating events.

EDUCATION

U.M.B.C.   September 1997 – August 2002
University of Maryland, Baltimore County
Bachelor of Arts in Graphic Design
Overall GPA: 3.4/4.0

CERTIFICATIONS

Springboard   July 2019 – Present
UX Design Career Course
Six month user experience design curriculum to earn UX certification.

Nielsen Norman Group   May 2019
User Experience Certfication (UXC) – Interaction Design Specialty
Completion of 7 in-person courses with exams to earn UX certification.

eClasses.org   March 2010 – May 2012
Web Technologies Certificate & Web Business Certificate
Completion of 19 online courses to earn web certifications.

MILITARY EXPERIENCE

United States Army Reserves   April 1999 – August 2007
Sergeant, Bridge Crewmember
Corps of Engineers – 299th Multi-Ribbon Bridge Company